

MINUTE THAT MATTERS FUNDRAISER

Raising funds in 60 seconds

The Minute That Matters is a *one-minute fundraiser* for the entire school to collect money in each classroom with 100% of funds raised going back to your Unified Programs on school! Plus, the school who raises the most money will get a *pizza party!*

Simple Steps:

2 Months Prior

- Talk with your administrators and School Resource Officer (SRO) at your school and get them on board.
- Reach out to any student groups/clubs on campus that's willing to help!
- Go challenge an administrator or a figure head on campus to do something wacky, creative or fun if the school raises a certain amount!
- Promote the fundraiser to your entire school so everyone knows about the challenge

1 Month Prior

- Once it's approved by administration, promote this event through social media, put up posters, make announcements over school intercom and remind students to bring in their loose change all the way up until the Minute That Matters.
- Visit <https://www.surveymonkey.com/r/DisabilityAwarenessEvents> and share the details of your Minute That Matters fundraiser so Special Olympics Arizona can know more about the great things happening at your campus!

1 Week Prior

- To collect the money, put envelopes in each teacher's mailbox with a note explaining the Minute That Matters and give time in which the fundraiser will be taking place.
- Confirm with your school what happens once funds are collected. You can go through your bookstore or even just let SOAZ know you'll be dropping off your loose change at our office!

Day Of

- Execute Minute That Matters by announcing it to the school and count down from 60 seconds over school intercom. While this is happening, the envelopes will be traveling around the classroom collecting the money!
- Collect the money from the classrooms with students from the teachers. After the challenge, please contact SOAZ to share your school's success with your event and what your plan is with the money raised!
- Immediately after the fundraiser is completed, please communicate the total amount raised to your SOAZ Development Coordinator, Law Enforcement Torch Run, Kelsey Hawker (Kelsey@SpecialOlympicsArizona.org | 602.230.0073). At that time, she will work with you on collecting the funds from your school.



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